

2025 ANNUAL LEADERSHIP
CONFERENCE

SPONSORSHIP
OPPORTUNITIES

IPHCA

Annual Leadership Conference

October 22-24, 2025
St. Louis, Missouri

PRICING

\$20,000

**PREMIER
SPONSORSHIP**

PREMIER

The Premier Sponsor is able to pick from the options below:

Keynote Speaker

This is our most attended session. Your company's logo will be viewed by more than 500 attendees in this highly anticipated event. You will have the opportunity to provide a pre-recorded three-minute video or a live introduction that attendees will see before the session begins. Sponsorship includes exhibitor space in prime location.

Conference Registration Bags

Display your company name or logo to more than 500 attendees for three full days by sponsoring the registration bags. Your logo will appear on each bag available at registration. Sponsorship includes exhibitor space in prime location.

Hotel Room Keys

Be the brand every attendee sees first thing in the morning, last thing at night, and every other time they enter their hotel room. The Hotel Key Card Sponsor has their logo branded and web address alongside the event and hotel name ensuring repeat brand awareness. Be the company in everyone's wallet this conference! Sponsorship includes exhibitor space in prime location.

Thursday Dinner + Event

Attendees will think of you after a long day of training. Sponsors receive recognition on table tents and in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense). Sponsorship includes exhibitor space in prime location.

Annual Leadership Conference (Continued)

PLATINUM

Platinum Sponsor opportunities are available below, please select one.

Badge Lanyards

More than 500 attendees will wear their badge lanyards throughout the conference, making this one of the most visible opportunities. Your company name will be imprinted on the lanyard and worn by all conference participants. Sponsorship includes exhibitor space in standard location.

Plenary Session Speaker

This is one of our most attended sessions. Your company's logo will be viewed by more than 500 attendees in this highly anticipated event. You will have the opportunity to provide a pre-recorded two minute video or a live introduction that attendees will see before the session begins. Sponsorship includes exhibitor space in standard location.

Conference Wi-Fi

Free Internet access is the service most requested by IPHCA attendees. As the sponsor of Conference Wi-Fi access at the IPHCA conference, your company will be recognized on Wi-Fi log-in instruction cards, in the printed program, on signage, and anywhere the Wi-Fi access code is given. Sponsorship includes exhibitor space in standard location.

Thursday Lunch with Exhibitors

The Exhibit Hall lunch helps drive people to the exhibit hall. The sponsor's name and logo will be recognized on posters by the doors, in the conference program and on a flyer about the event. Sponsorship includes exhibitor space in standard location.

Opening Continental Breakfast

The Opening Continental Breakfast on Thursday brings together attendees during one of busiest days of the conference. Sponsors are highlighted throughout the breakfast with recognition on posters by the doors, in the conference program guide, and on a flyer about the event. Sponsorship includes exhibitor space in standard location.

PRICING

\$10,000

PLATINUM
SPONSORSHIP

Annual Leadership Conference (Continued)

PLATINUM (CONTINUED)

Friday Breakfast

Attendees will think of you after a long day of training. Sponsors receive recognition on posters by the door, table tents on the tables and in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense.) Sponsorship includes exhibitor space in standard location.

GOLD

Gold Sponsor opportunities are available below, please select one.

Welcome Reception

Attendees will think of you at the kick-off Welcome Reception. Sponsors receive recognition on table tents and in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense). Sponsorship includes exhibitor space in standard location.

Wednesday Lunch with Exhibitors

The Exhibit Hall lunch helps drive people to the exhibit hall. The sponsor's name and logo will be recognized on posters by the doors, in the conference program and on a flyer about the event. Sponsorship includes exhibitor space in standard location.

Conference Program Guide

All attendees receive a Conference Program Guide. By sponsoring the program guide, you have a front page ad along with mention inside the Program Guide that your company sponsored it and also on a sponsorship poster placed at the conference registration desk. Sponsorship includes exhibitor space in standard location.

PRICING

\$8,000

GOLD
SPONSORSHIP

Annual Leadership Conference (Continued)

SILVER

Silver Sponsor opportunities are available below, please select one.

Conference App

Your company will have exclusive advertising in the mobile app available to all attendees. We will highlight your company as a sponsor of IPHCA in the app and in materials promoting the app to attendees. Sponsorship does not include exhibitor space.

Water Bottles

Keep attendees hydrated by providing water bottles to attendees as they check in at registration. IPHCA will provide water stations throughout the conference space for attendees to refill. Bonus – you will be helping the conference “go green” by sponsoring the reusable water bottles. Sponsorship does not include exhibitor space.

BRONZE

Bronze Sponsor opportunities are available below, please select one.

Mystery Prize

At the closing luncheon, one conference attendee will win a mystery prize. Your company’s logo will be placed on the mystery prize card that is passed out at the luncheon saying your company sponsored the prize. You will also be mentioned in the Conference Program Guide as a sponsor. Sponsorship does not include exhibitor space.

Exhibit Hall Morning Break

These breaks will be set in the exhibit hall. Sponsor will be recognized on signage, in the program guide, and has option to provide logo/branded napkins (at company’s expense). Sponsorship does not include exhibitor space.

Exhibit Hall Afternoon Break

These breaks will be set in the exhibit hall. Sponsor will be recognized on signage, in the program guide, and has option to provide logo/branded napkins (at company’s expense). Sponsorship does not include exhibitor space.

PRICING

\$6,000

SILVER
SPONSOR

\$5,000

BRONZE
SPONSOR

Annual Leadership Conference (Continued)

SUPPORTING

Supporting Sponsor opportunities are available below, please select one.

Attendee Business Center

This room is available for attendees to check emails, attend outside meetings via Zoom, make phone calls, and have a dedicated private working space. Your logo will be placed on a poster outside of the business center. (Sponsorship does not include exhibitor space.)

Charging Station

Attendees rely on mobile technology to stay connected while at meetings. The charging station area is an excellent opportunity to get your valuable information directly to attendees. Your specific product and/or company logo will be strategically placed at charging stations in the registration area. Sponsorship does not include exhibitor space.

Educational Session

Attendees of the session will see a poster with your logo outside of the education session. Sponsorship does not include exhibitor space.

Face Coverings

Help keep attendees safe by sponsoring face coverings for all attendees. Sponsor's logo can be placed on face coverings. Sponsorship does not include exhibitor space.

Hand Sanitizer

Do your part to make sure all attendees stay safe with pocket size hand sanitizer. Logo can be placed on hand sanitizer. Sponsorship does not include exhibitor space.

Registration Desk

As the exclusive sponsor of this area, your logo will be placed in prime position at the Registration Desk. Sponsorship does not include exhibitor space.

PRICING

\$3,000

SUPPORTING
SPONSORSHIP

Annual Leadership Conference (Continued)

EXHIBITOR OPPORTUNITIES

For those companies choosing a prime location exhibitor booth, IPHCA will hold a lottery to determine location in the exhibit hall. Lottery details will be shared closer to conference.

Move-in: TBD

Move-out: TBD

Exhibit Hall Hours: TBD

Fee Includes:

- Access for two (2) attendees to the Welcome Reception on Wednesday evening, as well as the conference-sponsored breakfast, lunch and dinner event on Thursday.
- Company contact information and description in conference program guide.
- Company contact information and logo listed in conference mobile app.
- Each exhibiting organization will receive two (2) complimentary conference registrations. Additional representatives must pay conference registration fee of \$300.

* Audio-Visual (A/V) services are not included in the booth fee.

* Electrical services information will be available soon.

* Additional details about exhibiting will be provided closer to conference, including hotel accommodations, shipping details, storage, etc.

EXHIBITOR BOOTH FEES

BOOTH TYPE	STANDARD LOCATION	PRIME LOCATION
IPHCA BUSINESS MEMBER	\$900	\$1000
GPO PREFERRED MEMBER	\$1,000	\$1,200
NONPROFIT /GOVERNMENT	\$1,100	\$1,300
NON-IPHCA MEMBER	\$1,200	\$1,500

Annual Leadership Conference (Continued)

PROGRAM GUIDE

Advertising in the conference program guide is a great way to reach attendees and increase your brand's marketing reach. The full-color digital program guide, included in all registration packets, contains the conference schedule, educational descriptions of sessions, and other important information.

TOTEBAG INSERT

For organizations unable to exhibit at the conference, a "Totebag Insert" option is available. Brochures, magazines, leaflets, pamphlets, and give aways will be displayed prominently so attendees immediately learn about your company.

PRICING

\$500

FULL-PAGE AD

\$250

HALF-PAGE AD

\$500

TOTEBAG
INSERT



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